

## ADVERTISING RATES FOR ONLINE & PRINT PUBLICATIONS

ONLINE  
PRINT  
DIGITAL  
EVENTS  
e-COMMERCE

### Technology Times

www.technologytimes.ng

Since 2004, we have served Nigeria technology news, analysis, information, intelligence, events, and business solutions through *Technology Times* and complementary online, print, digital, events, and business platforms to a growing base of loyal readers, advertisers, sponsors, and clients across Nigeria, Africa and beyond.

We consider our loyal readers, advertisers, sponsors, and clients as our true partners and we work to earn their confidence as a trusted media source and digital transformation partner of choice.



**EFFECTIVE FROM JANUARY 1, 2022.**

TECHNOLOGY TIMES ONLINE RATES			www.technologytimes.ng	
TYPE & DIMENSION	ONE MONTH	THREE MONTHS	SIX MONTHS	ONE YEAR
Large Leaderboard (970 x 90px)	₦627,228.00	₦1,881,684.00	₦3,763,368.00	₦7,526,736.00
Leaderboard (728 x 90px)	₦471,618.00	₦1,414,854.00	₦2,829,708.00	₦5,659,416.00
Banner (468 x 60px)	₦202,692.00	₦608,076.00	₦1,216,152.00	₦2,432,304.00
Large Rectangle (336 x 280px)	₦676,704.00	₦2,030,112.00	₦4,060,224.00	₦8,120,448.00
Medium Rectangle (300 x 250px)	₦538,650.00	₦1,615,950.00	₦3,231,900.00	₦6,463,800.00
Skyscraper (120 x 600px)	₦517,104.00	₦1,551,312.00	₦3,102,624.00	₦6,205,248.00
Wide Skyscraper (160 x 600px)	₦689,472.00	₦2,068,416.00	₦4,136,832.00	₦8,273,664.00
Square (250 x 250px)	₦449,274.00	₦1,881,684.00	₦2,695,644.00	₦5,391,288.00
Half Page (300 × 600px)	₦1,292,760.00	₦3,878,280.00	₦7,756,560.00	₦15,513,120.00
eNEWSLETTER SPONSORSHIPS				
Technology Times eNews (Will Bear Logo of Sponsor)	Three-Month Sponsorship ₦1,350,000.00	Six-Month Sponsorship ₦2,565,000.00	One-Year Sponsorship ₦4,860,000.00	

## PROMOTED CONTENTS

**Promoted Online Photo Gallery**  
(12 Photographs to Be Provided by Client)

Starting from  
**₦375,000.00**

**Promoted Press Release**  
(Copy and Photographs to Be Provided by Client)

Starting from  
**₦300,000.00**

**Promoted Interview**  
10 Minutes  
Starting from

**₦2,250,000.00**

**Live TV Event Coverage**

Streaming via Technology Times TV  
Starting from

**₦6,000,000.00**

## Technology Times Online /FACT SHEET

Since 2004, the Technology Times website on **www.technologytimes.ng** has maintained a rich tradition of professional technology journalism serving breaking news, analysis, market intelligence, thought leadership perspectives and more from inside the Nigerian technology industry across Nigeria, Africa and beyond.

Our Technology Times brand was launched with a vision to provide a fully indigenous platform that tells the Nigerian technology story of entrepreneurship, innovation and exploits to audiences across Nigeria, Africa and beyond.

The Technology Times website is also home to **TT eNews**, our e-newsletter service that delivers Nigerian technology news into over 300,000 inboxes across Nigeria, Africa and beyond.

<b><i>eGOVERNANCE NIGERIA</i> MAGAZINE PRINT RATES</b>	
<b>POSITION</b>	<b>RATE PER ISSUE</b>
Outside Back Cover	<b>₦2,362,500.00</b>
Inside Front Cover	<b>₦1,350,000.00</b>
Regular Double Page	<b>₦1,552,500.00</b>
Half Page	<b>₦472,500.00</b>
Inside Back Cover	<b>₦1,890,000.00</b>
Opening Double Page	<b>₦2,025,000.00</b>
Full Page	<b>₦810,000.00</b>
Wrap Around	<b>₦25,000,000.00</b>
<b>ADVERTORIALS</b>	
<b>Full Page Advertorial</b> (With Copy and Photographs Supplied By Client)	<b>₦1,215,000.00</b>
<b>Double Page Advertorial</b> (With Copy and Photographs Supplied By Client)	<b>₦2,328,750.00</b>

### **eGovernance Nigeria Magazine /FACT SHEET**

eGovernance Nigeria Magazine, our fully-owned glossy publication serves as the voice of **digital transformation** empowering the delivery of public services and information exchange by the public and private sectors in Nigeria.

eGovernance Nigeria Magazine **Digital Transformation Thought Leadership Series** spotlights and celebrates policy leaders, innovators and game changers advancing the vision of driving digital transformation and leveraging ICTs to power the delivery of government and public services in Nigeria.

eGovernance Nigeria Magazine unique storytelling celebrates digital transformation leaders, innovators and drivers served across multi-channel platforms of words, video, online, digital and newsletter services.

**Frequency:** Monthly

**Print Run:** 10,000

**Distribution:** Hybrid of Print & Digital Issues.

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**KOMPUTER VILLAGE MAGAZINE PRINT RATES**

<b>POSITION</b>	<b>RATE PER ISSUE</b>
<b>Outside Back Cover</b> (210mm wide x 275mm deep)	<b>₦1,575,000.00</b>
<b>Inside Front Cover</b> (210mm wide x 275mm deep)	<b>₦900,000.00</b>
<b>Inside Back Cover</b> (210mm wide x 275mm deep)	<b>₦1,260,000.00</b>
<b>Regular Double Page</b> (420mm wide x 275mm deep)	<b>₦1,035,000.00</b>
<b>Opening Double Page</b> (420mm wide x 275mm deep)	<b>₦1,350,000.00</b>
<b>Full Page</b> (210mm wide x 275mm deep)	<b>₦540,000.00</b>
<b>Half Page</b>	<b>₦315,000.00</b>
<b>ADVERTORIALS</b>	
<b>Full Page</b> (Copy and Photographs supplied by client)	<b>₦810,000.00</b>
<b>Double Page</b> (Copy and Photographs supplied by client)	<b>₦1,552,500.00</b>

**KOMPUTER VILLAGE MAGAZINE  
YELLOW PAGES RATES**

DIRECTORY PACKAGE	LISTING FEATURES	RATE PER ISSUE
<b>Gold</b>	Name of Business; Office Address; Email Address; Phone Number (2) What We Do (Maximum 30 words).	<b>₦75,000.00</b>
<b>Silver</b>	Name of Business; Office address; Email Address; Phone number (2).	<b>₦45,000.00</b>
<b>Bronze</b>	Name of business; Office address; Email Address.	<b>₦30,000.00</b>
<b>Pro Bono</b>	Name of Business; Office Address.	<b>Free</b>

**Komputer Village Magazine | FACT SHEET**

- Our Komputer Village Magazine glossy publication promotes the very best of entrepreneurship, innovation and consumer technology trends from inside Nigeria's largest technology market, **Ikeja Computer Village**, located inside the nation's thriving commercial capital, Lagos.
- Komputer Village Magazine's unique storytelling positively shapes the narratives of inspiring business leaders, game-changing innovators and cutting edge consumer tech trends driving Nigeria's rising tech hub in the heart of Lagos.

- As the pioneering publication for Nigeria's largest technology market hub, Komputer Village Magazine is read by in-market players, consumer tech buyers, SMEs, decision makers at OEMs, multinational tech brands, banks and policy makers to feel the pulse of the **largest cluster of tech SMEs in Nigeria**.

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## OUR COMPANY INFORMATION

Digital Transformation Media Limited, Nigeria (RC 1876694) is a technology media group and digital transformation partner of choice, showcasing Nigeria's rising contribution to the technology industry and digital transformation partner of choice.

DTML, owners of Technology Times, eGovernance Nigeria Magazine, Komputer Village Magazine, iSpace Magazine and other print, digital, online, events and business platforms that continue to support our founding vision since 2004.

DTML has offices in Lagos, Abuja and London. For more information, please visit [www.technologytimes.ng](http://www.technologytimes.ng).

## OUR VALUE PROPOSITIONS

- Technology Times and complementary brands are for professionals who take leadership at strategic levels, and count on us to impart strategic tech information and ideas as we become a learning partner of choice to our readers.
- We keep our readers informed of the latest technologies for today's tech lifestyles and empower them to make better buying decisions for themselves and their organisations.
- As we operate in a world without boundaries, we do not limit our brand footprints to one particular media. Instead, we deliver our contents across multiple platforms: online, print, digital, events and more.
- Our multi-platform model integrating our print, digital, online, events, e-commerce and business properties provide engaging channels for our readers, advertisers, partners and stakeholders to connect the Nigerian Tech industry, the most vibrant Technology ecosystem on the African continent.

CONTACT INFORMATION	TERMS & CONDITIONS
<b>Technology Times Business Unit</b> <b>Phone/WhatsApp/SMS:</b> +234 815 7000 100 <b>Lagos:</b> +234 1 454 1818 <b>London:</b> +447 305 214 036 <b>Email:</b> <a href="mailto:business@technologytimes.ng">business@technologytimes.ng</a> <b>Web:</b> <a href="http://www.technologytimes.ng">www.technologytimes.ng</a>	<ul style="list-style-type: none"><li>• RATES EXCLUDE 7.5% VAT.</li><li>• ALL ADVERTISING CAMPAIGNS ARE PRE-PAID WITHOUT EXCEPTION.</li><li>• 15% AGENCY COMMISSION APPLICABLE.</li><li>• RATES MAY CHANGE WITHOUT NOTICE</li></ul>

# GAIN PREMIUM ADVANTAGE

**Technology Times**  
www.technologytimes.ng

Our online, print, digital, events, and business platforms provide engaging channels that connect our readers, advertisers, and partners with the vibrant technology ecosystem in Nigeria.



Call/SMS/WhatsApp:

+234 815 7000 1000

Email:

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